



REQUEST FOR PROPOSALS

Zoo Ball: Wild Everest

Audio/Visual

Introduction

Lincoln Park Zoo is a historic, 49-acre zoo located in the heart of Chicago. One of the most popular cultural destinations in Illinois and the only privately managed free zoo in the United States, Lincoln Park Zoo cares for 175 species, employs approximately 300 full-time and seasonal workers, and welcomes 3 million visitors annually from across the globe.

Overview

The mission of the Women's Board of Lincoln Park Zoo's mission is to actively raise funds to keep the zoo free while supporting its capital, conservation, and education efforts. We serve as ambassadors to the community, celebrating Chicago's most treasured wildlife experience.

The Women's Board works to provide funds and volunteer services to Lincoln Park Zoo. Members are civic, social, and business leaders from Chicago and surrounding suburbs, comprised of approximately 115 members. Since its privatization in 1995, the Women's Board has raised millions of dollars for the zoo and has contributed significantly to key capital projects. Zoo Ball is the zoo's largest fundraiser, having been hosted by the Women's Board since 1977.

Project Scope

We are seeking an experienced audio-visual company to provide sound and lighting elements for the Women's Board's annual gala, Zoo Ball. The event has historically had an attendance of approximately 700 guests. It occurs annually on the second Friday of July and has a reputation of being "the party of the summer"

in Chicago.

This project is intended to cover all audio-visual elements for check-in tent (functional only), cocktail hour, dining, paddle raise, and dancing, including any audio elements needed for the band.

Please itemize costs of individual components of lighting and sound, offering as comprehensive of a price structure as possible.

Work shall be done in accordance with all applicable local, state, and federal regulations, and proper certificate of insurance should be provided.

Budget

Please provide a proposal that does not exceed \$65,000.

Logistics

Project Schedule:

RFP Released: February 15, 2024

Proposals Due: March 15, 2024

Decision communication date: March 25, 2024

Installation date: Friday, July 12, 2024 (event date)

Breakdown/load out: Immediately following the conclusion of the event (at midnight)

Submission Requirements

The 2024 theme is Wild Everest, celebrating the animals at the zoo that are native to cooler climates such as snow leopards, red pandas, and takins.

The event will begin at 6:30 p.m. with cocktail hour, followed by dinner in satellite dining areas and dancing under a large tent.

Please note:

- The event has a hard stop at midnight—please estimate your staff and charges accordingly. No overtime or other charges will be paid without prior authorization from the zoo.

- Lincoln Park Zoo is tax-exempt.
- No gratuities or service charges will be paid.
- If there are any additional charges anticipated in the final bill (e.g., a fuel surcharge), please note in your proposal.
- No additional charges will be paid without prior written authorization from the zoo.

Please include:

- Options that are appropriate for an event with outdoor components, which will withstand the elements for the length of the event.
- Itemized pricing for a remote/stream of the paddle raise as an optional add-on.
- Proposals that are inclusive of all lighting and sound elements, including:
 - Monitors for looping PowerPoints in dining areas and post-dinner/dancing areas
 - Basic A/V setup in each satellite dining area for auctioneer/paddle raise
 - Stage for band in post-dinner/dancing area
 - Additional audio needs for band in post-dinner/dancing area
 - Lighting in the post-dinner/dancing area tent
 - Lighting for 30x30' check-in tent
- Delivery and set-up timelines, requirements, and suggestions.

Submission Inquiries and Delivery

- If you have questions, please email Development Events Manager Elizabeth Janicki Smith at ejanicki@lpzoo.org.
- Please submit your proposals to Director of Purchasing Marla Molinelli via email at mmolinelli@lpzoo.org and Development Events Manager Elizabeth Janicki Smith via email at ejanicki@lpzoo.org by March 12, 2024. Late proposals will not be accepted.

Selection Criteria

Selection criteria will include, but not be limited to, the following:

- Qualifications and experience
- Current and previous similar projects
- Timeline and budget
- Creativity with theme (see last page for event artwork)

