Lincoln Park Zoo inspires communities to create environments where wildlife will thrive in our urbanizing world.

The zoo’s new vision was unfurled along with a new logo, tagline, and look and feel this past March. That transformative moment provided a fitting finale to a year lined with milestones. From new exhibits for polar bears and African penguins to the national expansion of our Urban Wildlife Information Network, we worked together to exemplify our vision and tagline: For Wildlife. For All.

The openings of Walter Family Arctic Tundra, Robert and Mayari Pritzker Penguin Cove (above) and our new Learning Center showcase that commitment in no uncertain terms. Key components of our $125 million capital campaign, The Pride of Chicago, they boldly announce the zoo’s multifaceted approach to providing excellent animal care, using science to understand each animal’s welfare; science-based learning and community engagement; and inspiring people to care for wildlife we protect and save. Opening one of these in a given year would be impressive. Debuting all three is astonishing.

The generous support of donors, members and visitors for this privately managed institution clearly goes beyond keeping the zoo open and free to all 365 days a year. Together, we are speaking up for species, from a gray squirrel in a UWIN camera-trap photo to an Arctic predator imperiled by climate change.

To ensure that commitment doesn’t remain only within the zoo’s borders, it’s critical to seed and cultivate opportunities for early education, community engagement, and professional scientific partnerships. Our community-engagement initiative with Chicago’s Little Village neighborhood is one path to co-created conservation. Hosting two international primatology conferences, where scientists convened to share field research benefiting numerous species, is another. Those paths are connected. The children who marvel over monarch butterflies at Nature Boardwalk today will become adults who take action to support wildlife in their daily lives.

We’re inspired by that continuum. It’s a vital part of the vision we’ll carry forward into the next year.

Kevin Bell
President and CEO

John Ettelson
Chairman
An Inspiring Setting

The zoo’s gardens and exhibits provided a singular setting for events throughout the year.

Foodies flocked to FOOD TRUCK SOCIAL’S (right, bottom) debut. Runners loped past lions at the 38th annual UNITED RUN FOR THE ZOO (front cover). Grownups gathered at an expanded ADULTS NIGHT OUT series. Wine sippers savored varietals and garden talks at BITES, BLOOMS & BORDEAUX hosted by Emily and John Alexander. Adults and parents with toddlers stretched for YOGA AT THE ZOO PRESENTED BY WALGREENS at Nature Boardwalk. And families fell for FALL FEST’S (right, top) corn maze, Ferris wheel and pumpkin patch.

The Women’s Board of Lincoln Park Zoo celebrated its 40th anniversary—and raising more than $25 million over four decades for zoo capital, conservation and education efforts—with a FALL LUNCHEON at Café Brauer. Their annual gala, ZOO BALL: PENGUINS IN PARADISE (left, middle), co-chaired by Lisa Genesen and Christine Tierney and presented by PowerShares QQQ by Invesco, was another spectacular success, raising more than $1.35 million for capital improvements through the zoo’s Pride of Chicago campaign.

The zoo’s Auxiliary Board marked its own milestone: the 30th anniversary of hosting SPOOKY ZOO SPECTACULAR, the zoo’s free, family-oriented Halloween celebration. That sweet treat followed their sold-out ZOO-OLOGIE: URBAN ZOO-FARI fundraising event (left, top) in the spring.

The holiday season was more spirited than ever at the zoo. ZOOLIGHTS PRESENTED BY COMED AND POWERSHARES QQQ BY INVESCO included a new HOLIDAY MARKET (right, middle) evening with craft vendors, plus the Auxiliary Board-hosted BREWLIGHTS PRESENTED BY LOUIS GLUNZ BEER, INC. and a holiday edition of ADULTS NIGHT OUT.

The zoo’s setting grew more inspiring with the hiring of NEW DIRECTOR OF HORTICULTURE Joe Rothleutner (left, bottom), who is guiding the zoo’s gardens toward hoped-for arboretum status. And the zoo’s NEW BRAND ROLLOUT ANNOUNCEMENT this past spring heralded a vibrant, new look and feel for signage, uniforms, visitor maps and guides and many other materials that convey how the zoo is striving to live our new vision.
In August, the zoo’s Lester E. Fisher Center for the Study and Conservation of Apes hosted **TWO MAJOR INTERNATIONAL PRIMATOLOGY CONFERENCES.** Chimpanzees in Context (left, top) opened with welcoming remarks from primatologist Jane Goodall and was attended by nearly 300 experts, who shared studies from chimpanzee reproduction to social learning. The Joint Meeting of the International Primatological Society and the American Society of Primatologists, hosted by a zoo for the first time, was the largest gathering of primatologists in history. More than 1,500 experts met at Navy Pier to discuss research on species from aye-aye to white-cheeked gibbons.

The zoo’s Urban Wildlife Institute (UWI) partnered with universities, wildlife organizations and other institutions to expand its **URBAN WILDLIFE INFORMATION NETWORK** (left, middle and bottom) to eight U.S. cities, the first stage of hoped-for global reach. Launched by UWI in Chicago in 2010 and already the world’s largest urban wildlife monitoring infrastructure, the research is intended to help people and animals thrive together by gathering and analyzing data on urban biodiversity. Ultimately, we’ll use this data to discover and apply solutions to existing or potential human-wildlife conflicts. UWIN directly speaks to the zoo’s new vision, inspiring people to create healthy urban ecosystems.

Last fall, the U.S. Fish and Wildlife Service **LISTED THE EASTERN MASSASAUGA RATTLE SNAKE AS THREATENED** (right, middle) under the Endangered Species Act—a decision informed by population-modeling analyses from the zoo’s Alexander Center for Applied Population Biology. Since 2009, the zoo has worked with conservation partners to study a healthy population in Michigan. The biological and ecological research helps guide sustainable land-management practices at the site and informs conservation plans across the species’ Great Lakes range, which has been impacted by habitat loss.

With last year’s **HIRING OF DENNIS RENTSCH, PH.D., AS SERENGETI RESEARCH SCIENTIST** (right, bottom), the zoo is building on the success of its Serengeti Health Initiative, which benefits wild carnivores, people and domestic dogs by reducing rabies and canine distemper in villages bordering Serengeti National Park in Tanzania. Rentsch, a conservation biologist with experience in community-based natural resource management projects in Tanzania, is working with managers of national parks such as Serengeti National Park, as well as the local communities surrounding them in developing conservation and education strategies that benefit people and wildlife in Tanzania.
In September, the zoo **GLOBALY LAUNCHED ZOO MONITOR** (right, top), a web app that lets users record and analyze animal behavior and exhibit use via a simple interface and analysis tools. It helps animal care managers make informed decisions about animal needs and better understand individual animal welfare. The app is free to members of the Association of Zoos and Aquariums, World Association of Zoos and Aquariums, Global Federation of Animal Sanctuaries and American Museum Alliance. More than 100 institutions from more than 15 countries have already registered for ZooMonitor. The project was made possible in part by the Institute of Museum and Library Services and the Daniel F. and Ada L. Rice Foundation.

The zoo provides population-analysis support through its Population Management Center to the **PUERTO RICAN PARROT RECOVERY PROGRAM** (right, bottom), a multi-partner effort led by the U.S. Fish and Wildlife Service. In October, for the first time, parrots bred at an aviary on the island were moved to a continental United States facility: Lincoln Park Zoo. The two males reside at Regenstein Small Mammal-Reptile House, serving as conservation ambassadors for the critically endangered species and a cultural connection for Chicago’s Puerto Rican community.

A collaborative effort to **RESTORE A POPULATION OF ORNATE BOX TURTLES** (left, top and middle) in western Illinois reached a happy milestone with the June 22 release of turtles hatched and head started at Lincoln Park Zoo and Brookfield Zoo. The project—a partnership initiated in 2011 with the U.S. Fish and Wildlife Service—achieved its goal of releasing 100 ornate box turtles at Lost Mound and Thomson Sand Prairie in Savanna, Illinois. The species, once found in sand prairie habitat across Illinois and five other Midwestern states, is now threatened due to habitat loss. Partners will continue to monitor the reintroduced turtles to ensure a healthy population is maintained at the site.

From new homes for polar bears and African penguins to inspiring healthy cities for wildlife, we’re working together to exemplify our new vision and tagline: **For Wildlife. For All.**
With the October 6 opening of ROBERT AND MAYARI PRITZKER PEN-GUIN COVE (left, bottom), penguins returned to the zoo with a splash. The $7 million exhibit, part of the zoo’s $125 million Pride of Chicago capital campaign, is home to a colony of African penguins. Modeled after the endangered species’ native coastal habitat in South Africa, it includes a temperature-controlled 20,500-gallon pool, nest-box burrows and other features that support natural behaviors. Educators also share the zoo’s conservation efforts during ticketed Penguin Encounter experiences that let guests step inside the exhibit to meet the colony.

On November 17, the zoo opened its WALTER FAMILY ARCTIC TUNDRA polar bear exhibit (left, top). The $15.3 million, 11,483-square-foot habitat, part of the Pride of Chicago campaign, highlights the adaptations unique to this Arctic species and facilitates conversation about climate change and its impact on polar bears, their ecosystem and the rest of the planet. Emulating Arctic tundra terrain, the exhibit features dig pits, plunge pools, an ice cave, a winding stream and waterfall that promote natural behaviors, as well as a training wall where guests witness voluntary operant-conditioning sessions with male Siku and female Kobe. The exhibit is designed to support a growing family, including potential cubs from this breeding pair.

Among the year’s many new arrivals, none became as famous as A MALE BACTRIAN CAMEL BORN May 9. Named “Alexander Camelton” after the hit Broadway musical, the leggy newcomer (right, top) went viral on social media. Expert teamwork from zoo caregivers, scientists and vets contributed to the successful arrival of the first calf born here since 1998. The calf joined 7-year-old mother Nasan and 6-year-old father Scooter along with two other adult female camels on exhibit.

For the second year in a row, a brother and sister PAIR OF RED PANDA CUBS WAS BORN at the zoo. Named Waveland and Sheffield (right, middle) for the Wrigley Field intersection (their predecessors are Clark and Addison), their arrival heralded a World Series title on the North Side four months later. It was also a victory for the species, recently reclassified as endangered by the International Union for Conservation of Nature due to increasing habitat loss, poaching and disease in the wild.
Inspiring Knowledge

Community engagement, embodied by a new Learning Center and Little Village partnerships, flourished at the zoo

The **NEW LEARNING CENTER** (right, top), part of the zoo’s $125 million Pride of Chicago campaign and supported by a significant gift from the Caerus Foundation, opened at the zoo. The modern facility provides 6,000 square feet of open, modular space for students, interns, researchers and Hurvis Center for Learning staff. In particular, it brings the zoo’s programs for teens under one roof and provides opportunities for those to expand at the zoo and in partnership with local communities. High-tech resources, such as a floor-to-ceiling video touch-screen with a web cam, enable connections even farther afield while nurturing lifelong affinities for science and nature.

Last fall, the zoo’s Hurvis Center for Learning announced an ambitious **COMMUNITY-ENGAGEMENT INITIATIVE IN LITTLE VILLAGE**—a vibrant Mexican-American neighborhood on Chicago’s Southwest Side—focused on collaboration with local organizations, schools and residents. Generously supported by the Caerus Foundation and the Pritzker Foundation, the resulting co-created programming ranges from the creation and activation of urban green spaces (including a community-designed garden at Hammond Elementary School) to visual arts projects (right, bottom) themed around wildlife-conservation messaging.

The Conservation Ambassadors Board (CAB), a school-year program that lets teens plan and produce public conservation-focused events at the zoo, wasted no time utilizing the new Learning Center. CAB’s Polar Paws event (left) in January showcased artwork and activities about polar bear conservation and climate change in the new building. **POLAR BEARS INTERNATIONAL AWARDED CAB FIRST PLACE**, including a $1,000 grant, in its 2017 Project Polar Bear Contest, a global competition that challenged teen teams to create community projects that help reduce carbon emissions.

A **RENOVATION OF THE MAIN BARN AT THE FARM-IN-THE-ZOO** makes this destination for preschool-age visitors and caregivers even more engaging. A kid-sized chicken coop and new puppet theater exercise imaginations while sorting tables and a vegetable “harvest” promote hands-on activities. Similarly, newly hatched chicks encourage vital first connections with nature.

**ADULT LEARNING OPPORTUNITIES** also grew at the zoo. Wine & Wildlife talks (right, middle) by zoo staff—on subjects from a red wolf recovery program to polar bear exhibit design—continued to sell out. So, too, did Adults Night Out events, which featured wildlife-themed chats by experts as a central highlight of their programming.
FINANCIALS

THANKS TO THE GENEROUS SUPPORT of our donors, members and millions of visitors, Lincoln Park Zoo ended the year with a balanced operating budget. To view a version of our complete year-end financials, please visit lpzoo.org.

The report covers The Lincoln Park Zoological Society’s fiscal year, which began April 1, 2016, and ended March 31, 2017.

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The Lincoln Park Zoological Society
Statements of Financial Position
March 31, 2017 and 2016

ASSETS

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LIABILITIES AND NET ASSETS

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**TOTAL LIABILITIES AND NET ASSETS**

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