

FOR IMMEDIATE RELEASE

Lincoln Park Zoo & DryHop Brewers Collaborate on New Beer to Raise Money for Red Panda Wish List Fund

*Lincoln Park Zoo & DryHop Brewers Partner on Local Beer Brewed with
Bamboo & Mulberry Leaves to Help Fund Animals' Livelihood*

Chicago (April 23, 2014) – [Lincoln Park Zoo](#) and [DryHop Brewers](#) are partnering on the release of a new beer to raise money for the Red Panda Wish List Fund. Only a mile and a half apart, the zoo and DryHop Brewers came together to release a collaboration beer, inspired by ingredients from the Red Panda's diet, to help purchase the \$4,500 worth of bamboo needed yearly to feed this animal at the zoo.

On Wednesday, May 7, "I'm Not a Raccoon," a 6.0% Red Saison, will be released at DryHop (3155 N. Broadway) at 6 p.m. For each pint of "I'm Not a Raccoon" sold, DryHop will donate a dollar to the Red Panda Wish List Fund. More details can be found [here](#).



The [Red Panda](#) is vulnerable in its native range due to habitat loss and poaching. Lincoln Park Zoo participates in the Red Panda Species Survival Plan®, a shared conservation effort by zoos throughout the Association of Zoos and Aquariums. Raccoon-like in appearance, with a red coat, long tail and white spots on the cheeks, mouth and ears, the red panda is actually unrelated to its fellow tree dwellers.

"We're very excited to give back to the Lincoln Park Zoo, our close neighbor and supporter of the brewery. The Red Panda is our inspiration for this traditional Belgian farmhouse ale's recipe, so we brewed the beer with mulberry leaves and bamboo, part of their diet, to add to the complexity of the brew. Added to the boil, the mulberry and bamboo impart flavor and aroma, much like steeping tea leaves. The brew is rounded out with tangerine and citrus notes from the use of Mandarina hops and lemongrass in the brewing process," said DryHop Brewers Head Brewer Brant Dubovick.

Additionally, Lincoln Park Zoo invited DryHop to pour this special collaboration beer in the VIP Lounge at the Auxiliary Board of Lincoln Park Zoo's signature fundraiser, [Zoo-ologie](#), held on Saturday, May 17. At the May 7 beer release at DryHop, the zoo is giving away one set of two (2) complimentary VIP tickets to Zoo-ologie. DryHop will draw the name of a lucky winner that evening and contact them directly to coordinate pickup.

"This is a very fun collaboration with our neighbor DryHop Brewers," said Bryan Anderson, VP of Corporate Alliances at Lincoln Park Zoo. "They are helping the zoo raise funds for the Red Panda while doing so in a very unique and tasty way, making exceptional beer with quality ingredients. This is a win-win for animal and beer lovers."



"I'm Not a Raccoon" will only be available while it lasts at DryHop Brewers, starting Wednesday, May 7 at 6 p.m., and at Zoo-ologie's VIP Lounge on Saturday, May 17. Cheers!

###

Media Contacts:

Lincoln Park Zoo

Sharon Dewar

(312) 742-2246

SDewar@lpzoo.org

DryHop Brewers

Eileen Garrity

(630) 802-2108

eileen@dryhopchicago.com

ABOUT LINCOLN PARK ZOO

Lincoln Park Zoo, a historic Chicago landmark founded in 1868, is dedicated to connecting people with nature by providing a free, family-oriented wildlife experience. A leader in conservation science both globally and locally, the zoo exemplifies the highest quality animal care and educational outreach. The not-for-profit zoo, managed by The Lincoln Park Zoological Society, is a member-supported organization and one of the nation's only free, privately managed zoos. For more information, call 312-742-2000 or visit www.lpzoo.org.

ABOUT DRYHOP BREWERS

DryHop Brewers is a brewery and kitchen in Chicago, Ill. DryHop brews hop-centric ales, in addition to traditional, Belgian, and experimental craft beers – all only available here at the brewery in East Lakeview, and to-go in DryHop's 64- and 32-oz. growlers. DryHop's kitchen showcases the artisanal, neighborhood attitude of the brewery through classic and flavorful fare.

Visiting DryHop is all about being in a brewery, feeling connected to the craft brewing and culinary worlds, and most importantly, feeling a personal connection to a community of craftsman. For more information, visit dryhopchicago.com. Follow DryHop on [Facebook](#), and Twitter and Instagram @Dryhopchicago.

ABOUT ZOO-OLOGIE

Zoo-ologie is the Auxiliary Board of Lincoln Park Zoo's signature fundraiser and is held on Saturday, May 17. Inspired by the natural elegance of the zoo's very own Nature Boardwalk, Zoo-ologie is sure to mingle fantasy with reality. Proceeds from this event help keep the zoo free to the public 365 days a year.

The event begins at 8 p.m. (7 p.m. for VIP) and will be held at Lincoln Park Zoo. General admission to the event ranges from \$100 to \$150 depending upon when tickets are purchased. Early bird tickets are available through April 21. VIP tickets range from \$150 to \$180. Tickets to the event are limited.

For more information or to purchase tickets, please visit www.zoo-ologie.org.

Founded in 1985, the Auxiliary Board of Lincoln Park Zoo is widely recognized as one of Chicago's most popular fundraising groups. Their efforts have helped support the zoo's operating costs and to remain free 365 days a year.